



SAN MARCOS TX
COMMUNITY FOUNDATION

ANNUAL REPORT FY 2024-2025

**San Marcos Texas
Community Foundation**

A 501(c)(3) Nonprofit Organization

(512) 393-5900 | impact@smtxfoundation.org
smtxfoundation.org





SAN MARCOS TX
COMMUNITY FOUNDATION

Table of Contents

4 - Mission & Vision

5 - Message from Leadership

6 - About Us

7 - Board of Directors

9 - Strategic Goals

10 - Founders Circle

11 - Partnerships

12 - For Our Neighbors

13 - Impact by Numbers

14 - Year in Review

16 - Intern Spotlight

17 - In the News

18 - Chamber History

20 - Contact Us





Mission

To advance economic and community vitality through strategic partnerships and impactful programs.

Vision Statement

Transforming generosity into lasting change for future generations



Message From the President and Executive Secretary



As we look back over the past year, the San Marcos Community Foundation is proud to share the achievements, milestones, and collaborations that have strengthened our community. This year has been defined by generosity, dedication, and a shared commitment to improving the lives of those who live, work, and grow in San Marcos.

Our accomplishments are the result of an engaged Board of Directors, dedicated volunteers, and committed staff who have worked side by side to support scholarships, grant programs, and initiatives that create lasting impact. We are grateful for the donors and community partners whose generosity allows us to fund programs that foster education, workforce development, and community resilience.

As you explore this report, you'll find stories of individuals and organizations who have benefited from our support, highlights of partnerships that are shaping the future of San Marcos, and initiatives that demonstrate the Foundation's ongoing commitment to the community. We invite you to join us in our mission – whether through volunteering, contributing, or collaborating – to help us continue building a thriving, connected San Marcos for years to come.

–Thomas Curtis, President of the Community Foundation



The Foundation is proud to share this recap of our collective achievements and the impact we made together in our community. Fiscal Year 2024-2025 has been a year of growth, collaboration, and meaningful support for the people and programs that make San Marcos thrive.

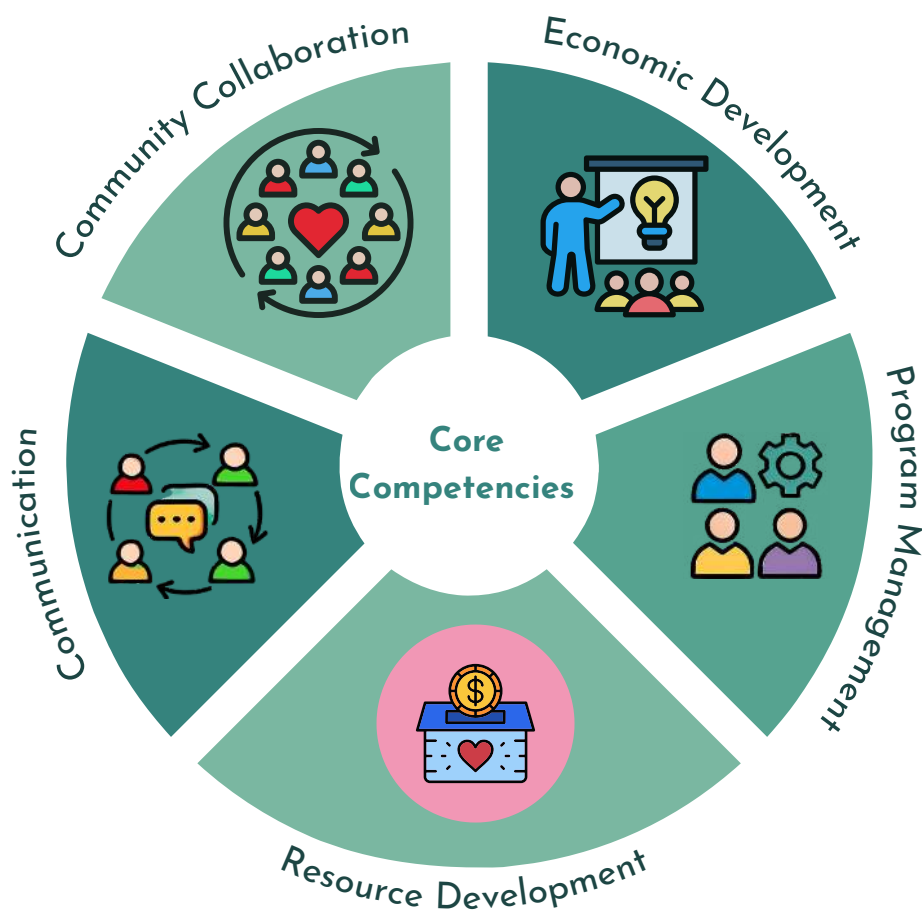
This year's success is thanks to our engaged Board of Directors, committed volunteers, and dedicated staff who work tirelessly to ensure that every grant, scholarship, and partnership reaches its fullest potential. It is also thanks to our generous donors and community partners, whose support allows us to invest in education, workforce development, and programs that strengthen our community.

Flip through these pages and you'll see the milestones, stories, and initiatives that define our work. If you are interested in getting involved, supporting a program, or sharing your ideas, we welcome you to connect with us and be part of building a stronger, more vibrant San Marcos.

– Page Michel, Executive Secretary of the Community Foundation

Who We Are

The San Marcos Texas Community Foundation is a 501(c)(3) nonprofit dedicated to ensuring San Marcos thrives for generations. We connect donors with initiatives that support education, workforce development, and local programs, strategically investing in partnerships and people to strengthen our community today.



Board of Directors



Thomas Curtis
Chuck Nash Automotive Group
President



David Case
Sage Capital Bank
Vice-President



Page Michel
San Marcos Area Chamber of Commerce
Secretary



Justin Payne
Frost Bank
Treasurer



Monica Malorgio Katz
McNabb & Co Real Estate Services
Director At-Large



Matthew Worthington
PAM Health
Director At-Large



Cassidy Berenato
Texas Aviation Partners
Director At-Large



Jessica Walshak
McCoy's Building Supplies
Director At-Large

Our Purpose

San Marcos Texas Community Foundation

The San Marcos Community Foundation was established to enhance the quality of life for all who live, work, and grow in San Marcos. Rooted in community collaboration, the Foundation serves as a bridge between local generosity and meaningful impact. By connecting donors, businesses, and organizations, SMTXCF ensures that resources are directed toward initiatives that strengthen education, support economic growth, and foster a vibrant, resilient community.

Our purpose is to invest in people and programs that create lasting change. From providing scholarships that open doors for students to supporting nonprofits that addressing pressing local needs, the Foundation focuses on initiatives that empower individuals and strengthen the community as a whole. Each grant, partnership, and project is carefully designed to make a meaningful difference.

Every effort reflects our commitment to building a thriving San Marcos where opportunity and compassion go hand in hand. By combining strategic funding with collaboration and advocacy, SMTXCF helps create pathways for success, ensuring that the benefits of community support reach current and future generations alike.



Strategic Goals

Foundation Strategic Goals

The Foundation's strategic plan is designed to build a strong, sustainable future for San Marcos by investing in people, places, and possibilities. Key areas of focus include:



Scholarships for Students
Interested in Our Local Workforce.



Support Avenues for Future
Workforce Development.



A New Chamber
Home/Business Hub.



Creating and Implementing a
Sustainable Financial Plan.

Donors

Founders Circle

The Founders Circle is comprised of the eight original donors who stepped up in 2024 to help the Foundation launch with a base of support. They are visionary organizations and individuals whose early support enabled programs and initiatives to be implemented. Their commitment continues to inspire and drive our work in education, workforce development, and community vitality.



SAN MARCOS
INDUSTRIAL FOUNDATION



"By being part of the Foundation's mission, we're laying the groundwork for a stronger, more connected community, inspiring us to reach higher and do more."

-John Hardy, Divided Sky Roofing & Solar

"Through this SMTX Foundation, we are able to invest in education, workforce development, and programs that strengthen our community."

-Patrick Rose, Corridor Title Co.

Partnerships



United Way of
Hays & Caldwell Counties



SAN MARCOS
CONSOLIDATED INDEPENDENT SCHOOL DISTRICT



**TEXAS
STATE
UNIVERSITY®**

The San Marcos Texas Community Foundation proudly partners with other community champions and nonprofits to empower students and enrich our community. Through internships, scholarships and collaborative projects, we bridge local needs to inspire growth and opportunity.

"Partnering together strengthens our support for students and helps deliver the opportunities they truly deserve."

-Miguel Arredondo, United Way

"As a founding contributor through the Texas State Development Foundation and a longtime partner, our collaboration with the SMTX Foundation strengthens the support we provide to students and helps shape a bright future for Texas State."

- Brooks Hull, Vice President for University
Advancement at Texas State University

“For Our Neighbors” Fund

The For Our Neighbors Fund was created in response to the federal government shutdown and the temporary lapse in SNAP and TANF benefits. Led by United Way of Hays & Caldwell Counties, the Hays County Food Bank, and the San Marcos TX Community Foundation, this coordinated effort provided immediate food assistance to families across the region. With 100% of donations supporting the Hays County Food Bank, the fund helped bridge a critical gap for households, students, and residents who rely on food assistance programs. The initiative demonstrated the power of regional collaboration and the community’s shared commitment to caring for neighbors in need.



United Way of
Hays & Caldwell Counties



"The For Our Neighbors fund helped the food bank respond quickly to the SNAP pause crisis. Community support enabled us to increase service at a crucial time."
-Lisa Young, Hays County Food Bank

Foundation's Impact by Numbers

The San Marcos Texas Community Foundation is making a meaningful difference in our community. With the support of 8 dedicated sponsors, the Foundation manages 3 active community campaigns that provide essential services, workforce development opportunities, and flexible funding for emerging needs.

In addition, they have awarded scholarships to local students, investing in the next generation and creating pathways for success. Through these efforts, the Foundation is strengthening our community and supporting both residents and future leaders.



SPONSORS

8



**COMMUNITY
CAMPAIGNS**

3



SCHOLARSHIPS

3

Year In Review

San Marcos TX Community Foundation Scholarships

Three \$1,000 scholarships were awarded to San Marcos High School seniors: **Benjamin Keller** (Princeton University), **Youssef Omar** (Carnegie Mellon University), and **Aubrey Clark** (Baylor University). Students were selected through an essay application process highlighting their future career goals and connection to the San Marcos community.



*The students were recognized at a reception alongside Foundation President **Thomas Curtis** (far right) and Treasurer **Justin Payne** (far left).*

Year In Review

Youth Leadership San Marcos



Youth Leadership San Marcos (YLSM), a program of the San Marcos Area Chamber of Commerce, completed another successful year of developing civic-minded young leaders. Designed for local high school students, the program fosters community engagement, leadership growth, and awareness of career opportunities in San Marcos. YLSM partners closely with San Marcos High School and San Marcos Academy to select participants and runs from September through April, featuring eight themed sessions and concluding with a graduation luncheon.

As part of the program, students participated in the “Rising Star Award for Public Speaking,” a competition that highlights leadership and communication skills. This year’s award was presented to **Aryam Nunez of San Marcos High School**, who distinguished herself with a compelling presentation reflecting on her role model, career aspirations, and a personal story of leadership through challenge.

Year In Review

Intern Spotlight



Victoria Carrasco is the San Marcos Community Foundation's first Workforce & Education Initiatives Intern, serving for the Fall 2025-Spring 2026 term. A full-time MBA student at Texas State University, Victoria brings experience in fashion merchandising, retail leadership, and community engagement, blending academic knowledge with practical skills to support the Foundation's mission.

In her role, she contributes to workforce development initiatives, strengthens community partnerships, and assists with grant writing and program support. Her professionalism, initiative, and attention to detail ensure that each project she undertakes advances the Foundation's goal of building a stronger, more connected community. Victoria's dedication and collaborative approach make her a valuable contributor and a model for emerging leaders.

In the News

San Marcos Daily Record

Foundation awards first scholarships to local graduates

June 13, 2025 - The newly formed San Marcos Chamber Foundation, a 501(c)(3) nonprofit dedicated to supporting community and workforce development, proudly announced the awarding of scholarships to three graduating seniors from San Marcos High School.



David Case, Vice President of the SMTX Community Foundation and Senior Vice President at Sage Capital Bank, recapped the scholarship winners at the State of Workforce & Higher Education summit.



Page Michel, President/CEO San Marcos Area Chamber of Commerce, joins guest speakers at the State of Workforce & Higher Education summit.



New fund launched to help Hays County SNAP recipients

November 3, 2025 | On Monday, the Trump administration announced it's working to send out a \$4.65 billion partial payment to keep the Supplemental Nutrition Assistance Program, or SNAP, funded.



Thomas Curtis, President of the SMTX Community Foundation and Director, Marketing & Technology at Chuck Nash Automotive Group, emphasized the importance of collaboration among local nonprofits working toward a shared goal.



The United Way is partnering on the fund with Hays County Food Bank, San Marcos Community Foundation, and San Marcos Consolidated Independent School District.

Scan QR code to visit our website
Learn more about the Foundation and
impact.



Chamber History

San Marcos Area Chamber History

Since its founding in 1903, the San Marcos Area Chamber of Commerce has served as a driving force for business growth, community connection, and regional prosperity. For more than a century, the Chamber has been a strong advocate for the local business community—championing economic development, encouraging innovation, and fostering a thriving business environment.

In response to the growing needs of our region and with an eye toward long-term impact, the San Marcos Chamber Foundation was established to extend the Chamber's mission beyond advocacy and networking. The Foundation acts as the philanthropic and educational arm of the Chamber, investing in programs that support workforce development, business innovation, and community enrichment.





San Marcos Area
Chamber of Commerce



SAN MARCOS TX

COMMUNITY FOUNDATION

San Marcos Texas Community Foundation

A 501(c)(3) Nonprofit Organization

(512) 393-5900 | impact@smtxfoundation.org
smtxfoundation.org

**Learn more about our initiatives and
how you can support our mission.**



FOLLOW US ON SOCIAL MEDIA!

